

SGA

Understand . Stabilise . Strengthen . Momentum

Stabilisation & Growth Advisory Ltd

Supporting SMEs through pressure, change and
transition.

Free Health Check Report

Summary & Advisory Output

Business Name: [Insert if provided]
Contact Name: [Insert if provided]
Assessment Date: [Insert if provided]
Prepared by: Stabilisation & Growth Advisory Ltd
Version: 01

Health Index Score  0.33 <i>Fragile Stability</i>	Annual Turnover  £30,000 <i>Micro Business</i>
Strongest Pillar  Operations <i>Moderate Stability</i>	Key Risks  Cashflow Technology Strategy <i>High Risk</i>

Snapshot Summary

Traffic-light indicators reflect the stability of each operational area.

Cashflow	
Pricing	
Customers	
People	
Technology	
Compliance	
Operations	
Strategy	

Priority Actions

Full priority interpretation is included in the advisory report.

Immediate Priority: **Cashflow Stabilisation**

Secondary Priority: **Strategy Clarification**

Advisory Narrative

Opening Summary

Based on your recent Business Health Check, your organisation is currently operating within a *Fragile Stability* range, with a Health Index Score of 0.33. As a micro business with an annual turnover of £30,000, this level of stability is not unusual, but it does indicate that several foundational areas require attention.

The diagnostic highlights both structural weaknesses and operational risks that are currently limiting performance and consistency. This narrative outlines the key issues and the recommended focus areas.

Structural Weaknesses

The score-based assessment identifies three core structural weaknesses: **Strategy**, **Cashflow**, and **Technology**. These areas represent foundational gaps that affect long-term stability, decision-making, and operational capability. Strategy is currently the weakest pillar, indicating a lack of clarity, direction, or defined planning.

Cashflow follows closely, suggesting inconsistent financial flow or insufficient forecasting.

Technology presents as the third structural weakness, often linked to outdated systems, manual processes, or limited digital capability.

Operational Risks

The traffic-light assessment highlights several operational risks currently affecting day-to-day performance. Cashflow, Customers, Technology, and Strategy are all flagged as red, indicating areas that may be causing immediate disruption or instability. These risks often manifest as inconsistent revenue, customer churn, inefficient systems, or unclear decision pathways.

While some of these overlap with structural weaknesses, others — such as Customers — represent symptoms of deeper issues rather than root causes.

This free Health Check provides a clear snapshot of your current stability, key risks and priority focus areas. It highlights what is happening inside the business — but not yet how to fix it.

SGA's full advisory report includes:

- Detailed priority interpretation
- Root-cause analysis
- Practical recommendations
- A structured 16-week stabilisation roadmap
- Operational clarity actions
- Financial control strengthening
- Governance and risk improvements
- Leadership momentum support

Your free report highlights the issues. SGA's advisory service provides the solutions.

Next Steps

If your business is experiencing pressure, uncertainty or instability or you simply want clearer foundations for growth, SGA can help.

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